



Seamless Shared Urban Mobility

SUM - The Seamless Shared Urban Mobility project aims to transform existing transport networks by introducing **New and Shared Mobility (NSM)** systems integrated with public transport. We focus on **innovative, intermodal, interconnected, greener, safer, resilient** and **replicable** NSM, while ensuring its affordability and reliability.

Welcome to the third SUM Newsletter

Dear reader,

A year and a half has passed since the launch of the SUM Project, and we have been working tirelessly to redefine how major cities approach sustainable urban transport. By seamlessly integrating New Shared Mobility (NSM) services with public transport solutions, SUM aims to reduce car dependency and offer citizens sustainable, efficient alternatives.

At the core of SUM's efforts are its nine Living Labs, where innovative strategies are being tested. These labs combine real-world data with community insights to enhance shared mobility services and infrastructure. In addition, SUM offers state-of-the-art tools to assess both the tangible and societal impacts of innovative mobility solutions. Looking ahead, SUM's Open Data Platform will empower cities with transparent access to essential insights and best practices.

This dynamic suite of tools equips cities to monitor progress, optimize systems, and make evidence-based decisions. The result? Practical, locally tailored solutions that prioritize both people and the planet. Together, SUM's partners are leading the way toward greener, smarter transport systems that puts people and planet first.

Happy reading!

Visit our website



Project News

Explore this section for an insight into SUM's ongoing activities, Living Lab updates, and the latest news and events related to the project. Dive in and stay connected!

What's new in the Living Labs



Coimbra launches on-demand transport service during European Mobility Week

The [Coimbra Living Lab](#) pilot has taken a step towards sustainable mobility with the activation of its innovative on-demand transport service.



How is Munich configuring its hub strategy? Read here

The city of [Munich](#) has developed a comprehensive strategy for building 200 mobility hubs within the city. Starting from pilots, this SUM partner has come up with a shared mobility strategy where location planning is key.

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Penteli's push for e-Bikes, MaaS and safer roads

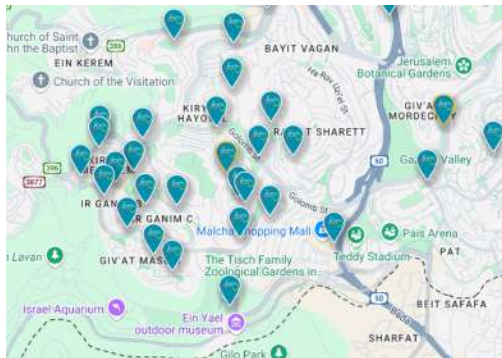
Fredrikstad efforts on carpooling

[Penteli Living Lab](#) continues to devote efforts in implementing push and pull measures and interventions in favour of sustainable modes. E-bikes, hubs, MaaS and much more!

After an event that caused the disruption of some of the city's public transport vehicles, the city invested in shared mobility solutions. What began as a temporary measure is here to stay.

[Read More](#)

[Watch Here](#)



Shared mobility and growing neighbourhoods in Jerusalem

Safer bike lanes, co-creation and data collection on Fredrikstad

The [Yuvalim-Ganim](#) area in [Jerusalem](#) is rapidly developing. Among the innovations introduced there is the Jerufun bike rental service, which offers residents and visitors better mobility solutions.

Fredrikstad is enhancing its urban mobility with AI-powered traffic counters, safer red asphalt bike lanes, and collaborative workshops to develop

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new mobility infrastructures and services.

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Demand-responsive transport LajkBus to start soon in Krakow

Krakow is launching LajkBus, an on-demand transport service in Skotniki, offering flexible rides on narrow roads. Users book via an app, paying standard bus fares, with operations supported by ZF's SCALAR platform.

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Jerusalem's Public Transportation Service Level Index

Our last expert session delved into how to the city of Jerusalem is measuring public transport data in order to integrate it with shared mobility. Learn in our session how the city is applying their latest innovations.

[Watch Here](#)

Technical Developments

Webinar

How to monitor shared mobility user acceptance?

Watch now the recording on the new tools developed by the SUM project. Frameworks for impact



assessment, evaluation for public acceptance and co-creation tools.

Watch Here

Update

European Guidelines on shared mobility and the TPG Case Study in Geneva

The European Commission's Expert Group on Urban Mobility recently launched recommendations on shared mobility. SUM project partner TPG was featured for its good practices.



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Webinar

TU Delft and Real-time demand forecasting

The Technical University of Delft is working closely with the city and operators of Rotterdam to bring new tools for assessing the demand of mobility solutions.



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Representing SUM



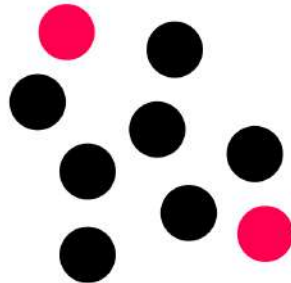
**Recap: SUM at SMART CITY
EXPO WORLD CONGRESS
in Barcelona**

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**SUM project showcases
innovations at ITS World
Congress Dubai 2024**

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Project-related News



Senator

Get to know the project Senator

SENATOR aims to develop a new urban logistics model with user demand planning. It will create a smart network operator, supported by an ICT platform, to optimize decision-making, integration, and logistics planning. The project also highlights innovations like **SUM** in its success stories, showcasing best practices to inspire future mobility actions.

[Discover the project here](#)



Transport poverty:

definitions, indicators, determinants,
and mitigation strategies

**European report on
Transport Poverty**



**How the city of Tønsberg
has developed its mobility
hubs**

How to conceptualising transport poverty and finding indicators is key to mitigate it. Read this new report on definitions, determinants, and methods to measure it.

[Read More](#)

As part of the [ShareDiMobiHub](#) project, the Norwegian city of Tønsberg has produced several documents on their mobility hub plans.

[Read More](#)



Webinar: Integration of Public Transport and Shared Mobility

Join this POLIS Webinar on **18th February from 11 to 12:30** to explore the actions of the **SUM Living Labs** and how cities are rethinking their mobility systems This event is related to Public Transport Lab webinar series, focused on enhancing public transport services.

[Register Now](#)

Catch SUM at these events



RTR Conference 2025

Brussels, 11 - 13 February 2025

[Find out more](#)

ITS European Congress

Seville, 19-21 May 2025

[Find out more](#)

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