



# Seamless Shared Urban Mobility

**SUM - The Seamless Shared Urban Mobility** project aims to transform existing transport networks by introducing **New and Shared Mobility (NSM)** systems integrated with public transport. We focus on **innovative, intermodal, interconnected, greener, safer, resilient** and **replicable** NSM, while ensuring its affordability and reliability.

## Welcome to the SUM Newsletter

Dear reader,

On behalf of the SUM Consortium, we wish you a very happy new year 2026, and welcome to the latest edition of the SUM Newsletter.

With the project entering its final 6 months, we now transition from design and testing into a critical period focused on evidence, results and lessons learnt for our Living Labs.

In the nine SUM Living Labs, shared and digital transport services are now established. Following months of co-creation, piloting and fine-tuning, partners are getting ready to gather data on the actual effects of the measures that have been put in place. This is an exciting time for the project, as we start to learn how new forms of shared mobility can integrate with public transport and regulatory environments that support them.

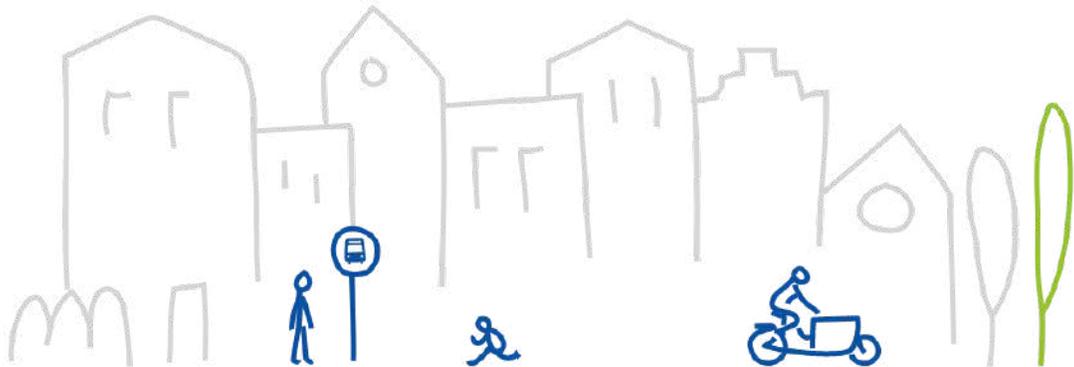
One of the great leaps is the SUM Open Data Platform (ODP), finally online! The platform provides an organised way to share evidence over time, compare learning across cities and encourage knowledge transfer beyond the project. It is also a signature SUM legacy that can

yield a direct practical benefit to cities once the project itself has lapsed.

Meanwhile, SUM partners and Observer Cities\* will gather in Krakow on 18–19 March to check in with each other, share early findings and get on the same page for final activities. As we progress towards this final phase, the emphasis is very much on converting tests into tangible evidence that can help to shape urban mobility choices in the future. In parallel, preparations are underway for the SUM Final Conference, where the project's results, tools and key takeaways will be shared with a wider audience later this year. Stay tuned!

Thanks for following the journey of SUM – there's one last push left to go  
Happy reading!

[Visit our website](#)

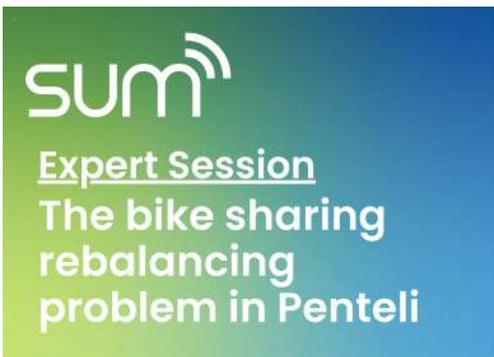


## Project News

Explore this section for an insight into SUM's ongoing activities, Living Lab updates, and the latest news and events related to the project.

Dive in and stay connected!

## What's new in the Living Labs



### Expert Session: Bike sharing rebalancing in Penteli

Our Living Labs are co-creatively working on solving their challenges through shared workshops, with individual work going on between sessions. Penteli's new bike sharing system is developing new solutions to support bike rebalancing at its locations.

Watch Here



### Expert Session: Geneva's data visualization app

On this occasion, Geneva took the lead in our session to explain their digitalization process. This has given place to an app for visualization of data based on their Origin-Destination surveys.

Watch Here



### New SUM deliverables advancing New Shared Mobility

SUM has released a new set of [deliverables](#) with insights from the SUM Living Labs and addresses key aspects of shared mobility, including data integration, fleet management, performance



### Dynamic preference-based multi-modal trip planning of public transport and shared mobility

Yimeng Zhang <sup>a, b, c, d</sup>, Oded Cats <sup>e</sup>, Shadi Sharif Azadeh <sup>b</sup>

### New academic article explores dynamic trip planning for Shared and Public Mobility

How can mobility services better respond to diverse user needs? A new SUM academic article presents a dynamic trip planning model integrating public transport

measurement, governance approaches and business models.

[Access them](#)

and shared mobility, tested in the Rotterdam pilot.

[Read More](#)



### **Water Metro Conference: Exploring waterborne and shared mobility futures in Fredrikstad**

On 9–10 September 2025, the Water Metro Conference in Fredrikstad explored how smart mobility, open ecosystems and waterborne transport can contribute to more sustainable and connected urban mobility across Europe.

[Read More](#)



### **SUM at Smart City Expo World Congress - Shared mobility on urban strategies and SUMP's**

SUM hosted a workshop at Tomorrow Mobility World Congress in Barcelona, focusing on how cooperative and co-created shared mobility business models can be integrated into urban mobility planning.

[Read More](#)



## Monitoring the effects of New Shared Mobility: the role of the SUM Open Data Platform

SUM has partially launched its Open Data Platform (ODP), a new pan-European tool to help cities understand how shared mobility services interact with public transport and policy measures. As cities roll out services like shared bikes, e-scooters, car-sharing and MaaS, the ODP provides a structured way to monitor these interventions over time and compare results across Europe.

[Check it now](#)

## Representing SUM



**Insights from the SUM at the POLIS Conference**



**SUM joins Urban Mobility Days 2025**

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[Read More](#)

## Project-related News



### Project launches .MOBI tool for planning on-demand mobility

The [ArtMED project](#) has launched **.MOBI**, a free online tool that helps cities and transport authorities plan and assess on-demand mobility services. It supports scenario testing for Demand Responsive Transport and Autonomous Mobility on Demand, particularly in low-demand and suburban areas.

[Test the tool](#)



### A stage for bold shared mobility ideas in Vienna

On 5 May 2026, Vienna will host Shared Mobility Rocks, an unconventional conference bringing together the international shared mobility community. With its festival-style atmosphere, the event offers a space to test ideas, spark debate and put emerging shared mobility concepts in the spotlight.

[Read More](#)

## Catch SUM at these events



## RTR Conference 2026

The RTR 2026 Conference will take place in Brussels from 10–12 February, highlighting results from EU-funded research in road transport and urban mobility. SUM will take part on **12 February, from 11:25 to 12:40**, contributing to a parallel session on improving traffic management, alongside other EU projects working on AI-supported, seamless and multimodal transport solutions.

[Register now](#)



## ITS European Congress

Istanbul, 27 - 29 April 2026

[Find out more](#)



## TRA BUDAPEST 2026

Budapest, 18 - 21 May 2026

[Find out more](#)

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## Project Partners



## Project disclaimer

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### POLIS Network

Rue du Trône 98 1050 Brussels, Brussels  
Belgium

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