

PRESS RELEASE

The SUM Project launches a pan-European Open Data Platform to support smarter urban mobility planning

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The SUM Project has officially launched the [Open Data Platform](#) (ODP), a pioneering platform designed to support data-driven planning and evaluation of new and shared mobility and public transport interventions across European cities.

The platform analyses and compares the impact of push (e.g. restrictions on car use) and pull (e.g. incentives for public and shared transport) measures on New Shared Mobility and public transport in urban areas. It provides cities with:

- Interactive KPI and modal split dashboards to explore mobility trends
- Impact analysis and measures comparison tools for evidence-based decision-making
- Business activity decision support tools to prioritise mobility interventions
- Resources, models and optimisation tools to support sustainable mobility planning

Unlike existing tools, the SUM ODP enables cross-city comparable impact analysis of mobility measures using harmonised datasets and standardised KPIs. The platform was co-designed by SUM project partners and has been validated through pilot use cases in multiple European cities (SUM living labs). New cities are welcome to join the collective effort to monitor and evaluate shared mobility and public transport interventions across European cities.

By bringing together harmonised data and advanced analytical tools, the SUM ODP empowers cities to better understand mobility patterns, evaluate policy outcomes, and benchmark interventions against other European urban areas.

Whether platform users aim to integrate shared mobility with public transport, assess the effectiveness of mobility policies, or design more sustainable transport strategies, the SUM Open Data Platform provides the knowledge and tools needed to support informed decision-making.

The platform is now accessible online and available: [Access the SUM ODP Platform](#)

A dedicated SUM webinar was organised to showcase the platform functionalities, benefits and user guidelines manual: [Watch the webinar](#)

About the SUM Project

SUM operates under the Innovation Actions funding scheme, as facilitated by HORIZON and the European Climate, Infrastructure, and Environment Executive Agency (CINEA) under Grant Agreement No 101103646. The project is focused on transforming existing transport networks by introducing New and Shared Mobility integrated with public transport.

As part of the [CIVITAS Initiative](#), the SUM Project contributes to a growing community of cities and practitioners working together to advance cleaner, smarter, and more inclusive transport systems across Europe.

Connect with us

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